Cash Labelling: Does influencing how a cash transfer should be used matter?

What?
A catch-up over coffee

Where?
Norwegian Refugee Council (NRC) Office on Naushad Merali Drive, Lavington

When?
26 November 2019, from 2 pm to 4 pm

Who?
Cash programming practitioners and enthusiasts

Why?
If you are interested in making cash and voucher assistance (CVA) more effective or have wondered how best to design CVA activities for specific outcomes, this event is right up your alley. The informal event will bring together CVA practitioners and technical specialists for dialogue with the aim of demystifying the concept of ‘cash labelling’ and what it means to implement a successful project using the approach. It is anticipated that learning from the event will encourage further exploration of the approach by practitioners in the region.

Key questions:
What is Cash Labelling and what does it look like in practice?

Is it a useful programming approach?

Under what circumstances should it be used?

Do we have the right skill set to support its effectiveness?

How?
Informal gathering with short presentations from a practitioner (Lili Mohiddin – NRC Regional Cash and Markets Adviser) and a behavioural change expert (Kim Kariuki – Busara Centre for Behavioural Economics), followed by dialogue over coffee.