The world is in desperate need of change: More than 60 million people have been displaced from their homes by conflict and unrest, the largest ever figure since the U.N. began tracking. Electronic transfers (e-transfers) have the potential to increase the effectiveness and efficiency of humanitarian aid. They can also increase people’s access to financial services. Yet these benefits are not automatic. Strengthening aid requires cutting-edge approaches and partnership models to reach those in need.

WHO WE ARE
The Electronic Cash Transfer Learning Action Network (ELAN) is a network of private sector actors, humanitarian organizations, and donors working to improve the effectiveness and impact of humanitarian cash transfers through the appropriate use of technology. We are more than 600 strong, with participation from over 40 companies and 60 humanitarian organizations.

WHAT WE HAVE DONE
The ELAN was launched in 2015 by Mercy Corps, with support from the MasterCard Center for Inclusive Growth. During our first two years, this vibrant network consolidated best practice and prioritized areas for investment.

Highlights include:
- Leading research that inspired new ideas for technology-based solutions and effective partnership
- Launching the Data Starter Kit, an online data protection and privacy resource
- Developing the Cash Catalog, a virtual marketplace for e-transfer products and services
- Hosting webinars and workshops and publishing newsletters to improve understanding of issues unique to e-transfers

WHERE WE ARE GOING

In 2017-18, we will continue to strengthen humanitarian programs’ use of payments technology by focusing on two critical areas: improving e-transfer products and services and building capacity and tools for better implementation.

E-TRANSFER PRODUCTS AND SERVICES

We will work to guide technology investments for cash programming and facilitate product testing by hosting thematic events and discussions. We will also provide a forum for increased interaction between humanitarian and private sector members.

TOOLS AND CAPACITY-BUILDING

We will formalize capacity-building opportunities and resources on e-transfers, with a focus on payment network assessments, pathways to financial inclusion, and data protection and management.

JOIN US!

We welcome insights from those who use, develop, or are interested in digital payments technology for humanitarian environments.

Stay current with our key findings; and join our mailing list for timely and relevant discussions on best practice and field experiences.

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