OUTCOME TWO
Research, Evidence and Learning

WHY?

Quality and effective CTP is dependent on the availability of tools and practical guidelines for implementing actors and policy makers. Ensuring that such tools and guidelines are built based on relevant and appropriate learning ensures that best practice can be disseminated and that innovation and programme evolution continues. This rationale drives CaLP's focus on evidence and learning.

Significant barriers exist to the scale up of CTP, as identified by multiple studies undertaken by CaLP, not least the Fit for the Future Study, as well as subsequent policy and research leading up to the WHS, including work undertaken as part of the ODI High Level Panel report 'Doing Cash Differently'. Though progress has been commendable there are issues that CTP poses in its nature, such as multi-sector decision making and issues of risk and accountability and those that it exposes as a relatively new programme approach, such as inherent complications with targeting and communicating with beneficiaries.

CALP's CORE THEMES

CaLP's core themes will frame the critical areas in which evidence will contribute to more efficient and effective progress. CaLP will consider the obstacles to achieving success in these core areas and work with members, partners and humanitarian stakeholders to identify and address gaps in understanding and good practice:

- CTP & Multi-sector Programming
- Markets in Humanitarian Response
- Protection & Safeguarding
- CTP & Resilience
- Social Protection & CTP
- CTP in Fragile / Conflict affected States
- Operational Preparedness for multi-modality response
- Monitoring, Evaluation, Accountability and Learning in CTP
- Digital Payments & New Technology in CTP

WHAT?

OUTCOME TWO

Humanitarian actors utilise operational research and learning products as an evidence base to design, implement, monitor, evaluate and coordinate CTPs.

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CaLP will aim to produce a wide range of learning products, which will be inclusive of more in-depth research pieces as well reports and papers published following evaluation processes, learning workshops and case studies. To support its goal, CaLP will continue to prioritise practical and usable publications. Evidence and learning will be generated from policy and practice within CTP and will be presented through various approaches, from case studies and webinars to practical research documents and guidelines.

The majority of CaLP research has been aimed at CTP implementing technical staff in organisations that are already implementing cash programmes with additional, valuable information. CaLP's Research Strategy (in line with the Capacity Building Strategy) attempts to expand this audience to include less-CTP aware/convinced implementing actors (the 'CTP-unconverted') in the UN, NGOs (international and national), the Red Cross and Red Crescent Movements, donors, central and local Government, Clusters and the Private Commercial Sector engaged in CTP. This would take place at a global level, regionally and within CaLP focus countries.

CaLP research will also target non-technical, managerial, financial and legal teams as well as technical people from sectors beyond food security and livelihoods (for example WaSH, shelter, health, information technology, nutrition, logistics, gender and protection). The inclusion of non-technical staff comes from a growing realisation that decision makers and non-technical, 'support' staff influence CTP policy and decisions, affecting the overall 'mind-set' of an organisation towards CTP.

CaLP will be focusing on two main types of research:
- **Action Research** (Programme implementation based research and learning)
- **Operational research** and learning (Policy based research and learning)

HOW?

CaLP will continue to utilise its wider community of practice to identify, disseminate and where necessary, undertake research pieces in specific areas pertaining to programme quality, evolution of partnerships, contexts and technologies for CTP. In recognition of the considerable volume of evidence and impact research into CTP across the broader sector, CaLP will focus on ensuring that the findings of research are translated into practice through its Capacity Building, Facilitation and Coordination, Advocacy and Communications activities. This reflects CaLP's intention to continue to support institutionalisation of best practice and accountability in programme quality.

CaLP will approach its research by considering:
- **Strategic cohesion:** Links to CaLP's core thematic areas as well as coherence with the other outcomes and areas of expertise
- **Pre-identified research targets and information use**: All research topics shall have pre-identified research targets and research output applications
- **Dissemination considerations:** CaLP shall ensure that information dissemination opportunities for the duration of the research are well assessed and included in all related plans, including through web-based platforms, and learning and sharing events
- **Beyond humanitarian parameters:** The research agenda adopted by CaLP will acknowledge the dynamism that exists between humanitarian and development programmes, with special reference to social protection where conditional cash transfers are commonly used

CaLP will use the following forums to disseminate and monitor the uptake of research outputs:
- Website download data and users information
- Learning event reports and feedback
- Cash working group meetings
- Dissemination event emails and reports
- Cash working group meetings

Lead: CaLP will lead research and the development of other learning products when it is uniquely placed to do so.

Facilitate: CaLP will assess how to best support its wider Community of Practice (CoP) on CTP related research by considering formal and looser forms of partnerships in line with mutual strategic priorities.

Participate: CaLP will continue to participate in forums related to research, evidence and learning as and when appropriate and by demand, where relevant and resources permit.

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